

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
1st Floor, Bharat Sanchar Bhawan,
H.C. Mathur Lane, Janpath, New Delhi - 110 001.
Tel. No.011-23037200 Fax No.011-23329125



No.26-4/2012-T&C-CM

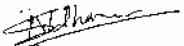
Date: 04.09.2014

Circular T&C-CM No. 32/14-15

Sub: Promotional offers in reference to 'Jan-Dhan Yojna' under prepaid mobile services -reg.

It has been decided by the Competent Authority to launch promotional offer of Free SIM (32K/64K) against Prime Minister's "JAN-DHAN YOJNA" w.e.f 08.09.2014 for a period of 90 days under repaid mobile services.

2. Free SIM (32K/64K) will be offered to Account Holders in the Nationalized Bank under Prime Minister's "JAN-DHAN YOJNA" scheme.
3. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
4. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
5. This circular is issued based on the approval of the ECT vide Approval No. - 1616 dated 03.09.2014 in P&P-CM cell file No. 3-38/2009/P&P-CM(Pt.II). Queries/clarifications/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.

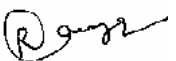

(N. S. Dhami)
AGM (T&C-CM)

To

All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Uy. Manager (T&C-CM)